



## 14th Annual Healthcare Conference

Thursday, November 29, 2018

[Final chance to register](#)

**The Mayflower Hotel**  
1127 Connecticut Avenue, Northwest  
Washington, DC 20036

### Day Schedule

Check-in: 11 – 11:30 a.m.  
Speakers and Panelists: 11:30 a.m. – 4:30 p.m.  
Reception: 4:30 – 6:30 p.m.

### Conference Details

This Thursday, November 29, Marwood will host senior healthcare policy makers, executives, and thought-leaders at its 14<sup>th</sup> Annual Healthcare Conference in Washington, DC. In addition to our distinguished industry panels and fireside chat with senior staff from the Ways & Means Committee, Marwood is pleased to host Joe Grogan, Associate Director of Health Programs for the White House's Office of Management and Budget.

### ***11:30 a.m. – Health Care Services in a Post-Repeal and Replace World***



#### **Jeff Cohen: Executive Vice President of Public Affairs, Federation of American Hospitals**

Jeff Cohen manages all advocacy, public affairs, and communications for the investor-owned hospital industry. In this capacity, Mr. Cohen has played a leading role in promoting expanded access and healthcare coverage and has led numerous successful efforts to preserve funding for hospital care for Medicare and Medicaid beneficiaries. Prior to joining the FAH, he served as Senior Legislative Assistant to former Rep. Karen L. Thurman (D-FL), advising the Congresswoman on health policy matters addressed by the House Ways & Means Health Subcommittee. Some of Mr. Cohen's notable achievements while on Capitol Hill include drafting legislation to expand access to Medicare+Choice health plans and authorize the National Mail Order Pharmacy program for Medicare beneficiaries.



**Aron Griffin: Senior Vice President of Federal Affairs, America's Health Insurance Plans**

Aron Griffin is Senior Vice President of Federal Affairs for America's Health Insurance Plans (AHIP), the national trade association representing health insurance providers. In this role, he is responsible for advocating for federal policies that improve healthcare affordability, choice, and value for all Americans. Mr. Griffin has more than 20 years of experience in health care policy. He previously served as the head of Tenet Healthcare's Washington office. Earlier in his career, Mr. Griffin served in various posts for the U.S. House of Representatives, including as a staff member for the House Education and Workforce Committee, where he directed the panel's healthcare portfolio. He also served as Legislative Director and health policy adviser to Rep. Sam Johnson (R-TX) and Rep. Bill Archer (R-TX). After his time on Capitol Hill, Mr. Griffin worked with a Washington-based lobbying firm, representing health systems and health insurers before Congress and the administration.

***12:30 p.m. – Lunch Break***

***1 p.m. – Industry Outlook on the Landscape for Drug Pricing and Innovation***

**Nick Magallanes: Deputy Vice President of Government Relations, PhRMA**

Nick Magallanes is the lead Senate lobbyist for PhRMA, the trade association representing the country's leading innovative biopharmaceutical research companies; there, he also leads efforts around key FDA and reimbursement issues. With nearly a decade of policy experience working on and around Capitol Hill, Mr. Magallanes previously served on the government relations team at BIO and has notably held staff roles within both chambers of Congress, supporting Senator Lamar Alexander when he was conference chairman; the House Republican Conference; the Energy and Commerce Committee; and former Congressman Lee Terry. He began his career at Barbour Griffith Rogers, a boutique firm started by former Mississippi Governor and RNC Chairman Haley Barbour.



**Erik Komendant: Vice President of Federal Affairs, the Association for Accessible Medicines**

Erik Komendant has nearly 15 years of experience influencing public policy through the development and execution of successful advocacy campaigns. Currently, he is the senior strategist and lobbyist for the Association for Accessible Medicines, the national trade association representing the generic pharmaceutical industry. Prior, Mr. Komendant served as head of federal and public affairs at America's Health Insurance Plans, effectively positioning the industry during the implementation of the ACA; while there, he also played a pivotal role in building bipartisan support for the Medicare Advantage program. Prior, he worked on Capitol Hill, including time as Policy Director for the Blue Dog Coalition, a group of 54 moderate House members.



***2 p.m. – Networking Break***

**2:20 p.m. – State Approaches to Health Systems Management: Where are States Headed Next?**



**Justin M. Senior: Secretary, Florida's Agency for Health Care Administration**

Justin Senior is the Secretary at Florida's Agency for Health Care Administration, which is primarily responsible for the state's estimated \$25.2 billion Medicaid program that serves over 4 million Floridians; the licensure of the state's 48,500 health care facilities; and the sharing of health care data through the Florida Center for Health Information and Policy Analysis. Prior to his appointment to Secretary in 2016, Mr. Senior served as the state's Medicaid Director, overseeing the procurement, implementation, and operation of Florida's Medicaid Managed Care program. Before joining AHCA, Mr. Senior practiced as a litigation attorney in the private sector.



**Carol H. Steckel: Commissioner, Kentucky's Department of Medicaid Services**

Carol Steckel is a Medicaid and managed-care expert with more than two decades of experience. She was named Kentucky's Medicaid Commissioner this fall and will oversee the program's \$11 billion annual budget, which serves 1.4 million Kentuckians. She also assumes the position in the middle of an overhaul to the program that, if approved, would require "able-bodied" Kentuckians to work or participate in "community engagement" in order to be on Medicaid. Prior to joining the Cabinet of Health and Family Services, Ms. Steckel spent the past five years as the senior director of Alliance Development for WellCare Health Plans. She has also served as North Carolina's Medicaid director, oversaw the implementation of Medicaid managed care in Louisiana, managed operations and policy for Louisiana's program, and was Medicaid commissioner in Alabama.



**Greg Moody: Former Executive Director of Ohio's Office of Health Transformation; Executive-in-Residence at OSU's John Glenn College of Public Affairs**

Greg Moody served as the executive director of the Ohio Governor's Office of Health Transformation, which, under his leadership, launched nation-leading reforms that reduced the state's uninsured rate to the lowest level on record; improved care coordination for the most vulnerable Ohioans; integrated physical and behavioral health care services; increased access to home and community based alternatives to institutions; created an online eligibility option for all of the state's income-tested programs; and replaced outdated fee-for-service payment systems with value-based payment models. Mr. Moody's 24-year career in public service began on the U.S. House Budget Committee under then-Chairman Kasich. He is currently an Executive-in-Residence at the Ohio State University's John Glenn College of Public Affairs where he teaches, conducts research, and provides leadership training for state and local elected officials through the State of Ohio Leadership Institute.

### **3:20 p.m. – Perspective from Capitol Hill: Healthcare Priorities Under a Divided Congress**



#### **Melanie Egorin, Ph.D.: Deputy Staff Director, Ways and Means Health Subcommittee – U.S. House of Representatives**

Melanie Egorin has 20 years of health policy experience, including more than 15 years in the federal government. She is the lead staff person for the Health Subcommittee on Ways and Means, directing policy efforts around Medicare Advantage, the ACA, dual-eligible beneficiaries, end-stage renal disease, women's health, and health taxes. Prior to Ways and Means, Dr. Egorin was a Senior Analyst for the Government Accountability Office. Before moving to Washington DC, she served in the Office of the President at the University of California and taught at San Francisco State University.

### **3:50 p.m. – Perspective from the Trump Administration: The White House's Healthcare Agenda**



#### **Joe Grogan: Associate Director for Health Programs, White House Office of Management and Budget**

As Associate Director for Health Programs at OMB, Joe Grogan manages the allocation and budget of over \$1 trillion in federal healthcare spending. He has worked as both an executive and consultant to biopharmaceutical companies, Amgen, Inc. and Gilead Sciences, Inc. Mr. Grogan served as both a civil servant and in policy making roles during the George W. Bush administration, including as Executive Director of the Presidential Advisory Council on HIV and AIDS and as the Special Assistant to Commissioner of FDA.

### **4:30 – 6:30 p.m. Networking Reception**

*For more information please contact Carly Cohen at [ccohen@marwoodgroup.com](mailto:ccohen@marwoodgroup.com).*

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